



Microsoft Cloud pricing update for EU, Norway and the UK

Summary

On April 1, 2023, Microsoft will adjust Cloud services prices in EUR, GBP, SEK, NOK, DKK for local currency fluctuations to harmonize prices closer to US dollar levels.

Impacted audience

Microsoft partners in EU, Norway & UK

Details

Microsoft is announcing pricelist changes for the European Union (EUR), Sweden (SEK), Norway (NOK), Denmark (DKK) and UK (GBP) to adjust for local currency fluctuations and harmonize its prices for Microsoft Cloud services within the region, effective April 1, 2023. Microsoft periodically assesses the impact of its local pricing for Cloud services to ensure there is reasonable alignment across regions and this change is an outcome of this assessment.

Starting April 1, 2023, local currency-based prices for Microsoft Cloud will increase per the below chart to align closer global levels:

Swedish Krona	+15%
Norwegian Krone	+11%
Danish Krone	+11%
Euro	+11%
British Pound	+9%

For business customers, these changes will not affect existing orders under commercial licensing agreements for products that are subject to price protection. However, prices for new product additions under such commercial licensing agreements and purchases under new contracts will be as defined by the pricelist at the time of order. Customers buying Cloud services in Euro, Swedish Krona, Norwegian Krone, Danish Krone and British Pound will continue to find equivalent Microsoft Cloud offerings highly competitive.

This announcement does not apply to hardware, on-premises licenses, OEM, consumer software, consumer cloud services or Azure purchases under the Microsoft Customer Agreement on New Commerce. For indirect sales, where Microsoft products are sold

through resellers, final prices and the currency of sale will continue to be determined by resellers.

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